

## How to Choose the Right Affiliate Program for Crypto Brokers & Traders

Affiliate marketing plays a crucial role in driving user acquisition and revenue growth for crypto brokers and traders. Selecting the right affiliate program can maximize earnings and ensure long-term success. Here's a step-by-step guide to choosing the best affiliate program that aligns with your business goals.

### **1. Evaluate Commission Structures**

Affiliate programs offer various commission models, including:

- **Revenue Share** Earn a percentage of trading fees from referred users.
- **Cost Per Action (CPA)** Get paid a fixed amount when a user completes a specific action, like signing up or making a deposit.
- Hybrid Model A mix of revenue share and CPA, allowing affiliates to earn both ways.

Tip: Choose a structure that aligns with your marketing strategy and long-term earning potential.

Payout Model: CPL Payout: \$25/Lead											
	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
PLATFORM FEE	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
AFFILIATE PAYOUT FEE	\$75.00	\$150.00	\$225.00	\$300.00	\$375.00	\$450.00	\$525.00	\$600.00	\$675.00	\$750.00	\$825.00
TOTAL FEES	\$1,075.00	\$1,150.00	\$1,225.00	\$1,300.00	\$1,375.00	\$1,450.00	\$1,525.00	\$1,600.00	\$1,675.00	\$1,750.00	\$1,825.00
VISITS	100	200	300	400	500	600	700	800	900	1000	1100
CR	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
LEADS	3	6	9	12	15	18	21	24	27	30	33
COST PER LEAD	\$358.33	\$191.67	\$136.11	\$108.33	\$91.67	\$80.56	\$72.62	\$66.67	\$62.04	\$58.33	\$55.30
SQL %	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%
SQLs	1	2	3	4	5	6	7	8	9	11	12
COST PER SQL	\$1,023.81	\$547.62	\$388.89	\$309.52	\$261.90	\$230.16	\$207.48	\$190.48	\$177.25	\$166.67	\$158.01
SQL> Opp %	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%	90.00%
OPPS	1	2	3	4	5	6	7	8	9	9	10
AVG CONTRACT	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00	\$6,500.00
PIPELINE	\$6,142.50	\$12,285.00	\$18,427.50	\$24,570.00	\$30,712.50	\$36,855.00	\$42,997.50	\$49,140.00	\$55,282.50	\$61,425.00	\$67,567.50
COST PER OPP	\$1,137.57	\$608.47	\$432.10	\$343.92	\$291.01	\$255.73	\$230.54	\$211.64	\$196.94	\$185.19	\$175.57
OPP/WON %	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%
# WON	0	0	1	1	1	1	2	2	2	2	3
CLOSED/WON \$\$	\$0.00	\$0.00	\$4,606.88	\$6,142.50	\$7,678.13	\$9,213.75	\$10,749.38	\$12,285.00	\$13,820.63	\$15,356.25	\$16,891.88
COST PER WON			\$1,728.40	\$1,375.66	\$1,164.02	\$1,022.93	\$922.15	\$846.56	\$787.77	\$740.74	\$702.26
ROI	-100.00%	-100.00%	276.07%	372.50%	458.41%	535.43%	604.88%	667.81%	725.11%	777.50%	825.58%

# 2. Assess the Credibility of the Exchange

The reliability and reputation of the exchange matter. Look for:

- A well-established platform with a strong security framework.
- Positive user reviews and industry recognition.
- Transparent payment and tracking systems.

### 3. Check the Affiliate Dashboard & Tracking Tools

A user-friendly affiliate dashboard helps track performance and earnings. Look for:

- Real-time analytics on referrals and commissions.
- Click tracking and conversion metrics.
- Payout history and withdrawal options.

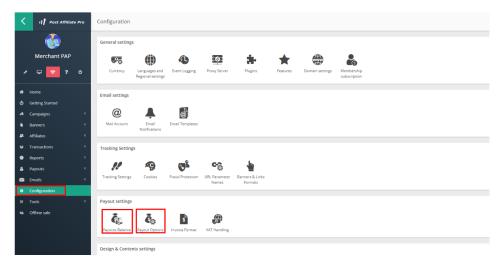


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1.	Advertiser Report						Highest Transaction				
1.	Advertiser	Sales	Δ	Commission	Δ	Sale Amount	Commission Rate	Advertiser	Transaction ID	Commission	
	Coolmart	144	51	739.42	-173.09	14,350.91	5.15%	Prime Herbals	903638027	68.58	
2.	Prime Herbals	4	24	151.03	55.1 1	274.83	54.95%	Pintup CH	1366487f40db0b3a.	55.71	
3,	Pintup CH	-34	21	97.16	67,37 1	1,388.05	.7%	Coolmart	1623368875_2543	54.29	
4.	Zenturi	21	-43	96.2	-22.44 1	1,603.7	6%	Bolaire	8013489078	50.22	
.5.	Bolaire	.4	D	77.2	39.81 1	1,544.28	5%	Pintup CH	1366ba7b82084ba	30.75	
6.	Oxxai	7		15.51		221.69	7%	Prime Herbais	905339851	27 4	
Z. 8	Hegir AT	1				129.97	6%	Prime Herbals	904253840		

## 4. Review Payout Frequency & Methods

Timely and flexible payouts enhance an affiliate's experience. Key factors to consider:

- Payment frequency (weekly, bi-weekly, or monthly).
- Supported payment methods (crypto, bank transfer, PayPal, etc.).
- Minimum payout threshold.





## 5. Analyze Marketing Support & Resources

A good affiliate program provides marketing tools such as:

- Banner ads and promotional materials.
- Email and social media templates.
- Dedicated affiliate managers for support.

#### 6. Compare Multi-Tier Referral Programs

Some programs offer additional commissions for sub-affiliates, creating a passive income stream. Check if the program:

- Offers tiered commissions.
- Provides detailed tracking for sub-affiliate performance.

8 affiliate needs to be p commission of \$1248.2		6		rral Link: https://		aid Commissio				2 9
⊥ Export	•		456	2998	14.66%	6		\$ 2,885.75	\$ 1,601.28	\$ 1,026.28
John Smith	\$1601.28	Visit	ors	Customers	Conversion			Revenue	Gross Commission	Net Commissio
Lori Soper	\$855.49		Referrals	Payouts	T Proc	lucts 4	Visitors	Profile	忿 Multi-Tier	
Victor Garcia	\$759.95		end Payout:					\$0.00 commission		
Tom Cook	\$255.05		DATE	-2024 #61	ER 9 Processing	\$23.00	COMMIS \$12.00	Unpaid	CUSTOMER Stephan Weber	MEDIUM
Natalie McRoy	\$230.15		18-Mar	-2024 #61	3 Processing	\$50.00	\$20.00	Unpaid	Lori Soper	COUPON
Cevin Grant	\$185.49		16-Mar	-2024 #61	0 Processing	\$100.00	\$12.00	Unpaid	Chris Evans	LINK
			16-Mar	-2024 #60	5 Failed	\$56.00	\$10.00	Rejected	Chris Evans	LINK
losepha P	\$158.25		03-Mar	-2024 #59	5 Processing	\$100.00	\$10.00	Paid	Katle Swift	LINK
Marco Weisz	\$120.75		27-Feb	2024 #53	5 Processing	\$100.00	\$10.00	Paid	Martha Starc	COUPON
ucas Amsel	\$70.10		25-Feb	2024 #53	4 Processing	\$100.00	\$10.00	Paid	Jerald Glover	COUPON
			25-Feb	2024 #53	3 Completed	\$100.00	\$10.00	Paid	Alfonzo McGlynn	LINK
			21-Feb	2024 #53	2 Completed	\$100.00	\$10.00	Paid	Santina Mertz	LINK

### 7. Look for Long-Term Earning Potential

Choose a program with sustainable growth opportunities:

- Lifetime commissions for referred traders.
- Competitive commission rates that do not decrease over time.
- Expansion possibilities for scaling earnings.

#### **Final Thoughts**

Selecting the right affiliate program can significantly impact profitability. Crypto brokers and traders should prioritize platforms like PayBitoPro that offer transparent commission structures, reliable tracking, timely payouts, and extensive marketing support.