



*Launch your own Branded
Cryptocurrency Exchange
in a few clicks*

- ✓ Launched in February 2018, DBA: PayBito (company name: HashCash Consultants) had been a leader of financial products in the Cryptocurrency space.

[Know More](#)

Business Model – PayBito Challenges the way Brokers & Exchanges work

*PayBito unveils something never done before. Dubbed the Coinbase Killer, Anyone can now launch a fully Self Branded Cryptocurrency Exchange with more assets and features than Coinbase in a few clicks and a low monthly subscription fee. On top of that, PayBito turns trading into a **social and fun** activity! Free trial available.*



500 + Crypto Markets

- Spot, Futures, Options markets, Trading features to compete with Binance



In-built Banking & Payment Solutions

- No more worrying about getting a bank account to run your crypto exchange



Integrated user KYC

- Your Exchange is ready to sign up users in a compliant manner



Liquidity Pools

- Get access to the entire crypto market with the deepest liquidity pools at the most competitive rates



Safety & Security

- With the planet's most secure custody solution, you can sleep like a baby.

PayBito transforms the complex Exchange-Broker relationship and for the first time, turns it around into a process that can be completed in under 3 minutes.

Product Readiness

Built over a span of 5 years, this detailed Product is launched to Market and has received strong traction in just 1 year of launch



Transactions

- Processing over 1 million transactions daily
- With a mix of trading bots and users



Production Support

- Ready to handle large scale operations
- Automated deployments
- Support dashboard
- Monitoring tools



Product's Marketing Readiness

- Automated mailer at various stages of customer journey
- Multi-tier Affiliate feature
- Referral feature
- Rewards gamification for brokers
- Copy Trading
- Social Trading
- SaaS metrics monitoring



Software Audit

- Audited by the top cryptocurrency audit firm



Exchange Admin

- Fully Automated Exchange Admin
- Fully Documented process and functions

PayBito's Exchange and Payments Technology

Exchange Technologies

1. FIX enabled High Frequency Matching Engine with 100,000 TPS
2. Multi-Asset Class support (Fiat & Crypto)
3. Dynamic Reporting with MIFID and ISO 20022 support and Analytics
4. Rich UI & Widget control DMA for Broker Order & Trade Execution.
5. Advance Security, Transparency & Auditability using Blockchain
6. Custom Securities Lending & Borrowing Module with advance Asset Categorization & Risk Control
7. Supports instruments such as Spot, Derivatives & OTC.

Payment & Custodial Management

1. Crypto exchange Secured Cold Wallet
2. Dedicated Hot Wallet
3. Lending / Borrowing
4. Digital Asset Merchant POS
5. Custom Statutory Module for Compliance & Regulatory Management
6. Multi - FIAT & Digital Asset enabled POS for Merchant Payment
7. Integrated with Crypto Lending & Borrowing Module with advanced Interest & Liquidity Management

Investment Management

1. Tailored Portfolio Management System for Crypto Asset Management
2. Integration with multiple investment channels for an aggregated portfolio dashboard
3. Advance Analytics & Reporting
4. Advance Charting & Risk Management Indicators for portfolio health evaluation.

Marketing Strategy – The Three Pillars of Marketing

Challenge the premise of the largest incumbent

- PayBito challenges the way the largest Exchanges and Brokers operate. It challenges the way trading is done today
- Much like Mark Benioff (SalesForce) challenged Larry Ellison's (Oracle) Software delivery model

Stand for something- Brokering World Hunger Away

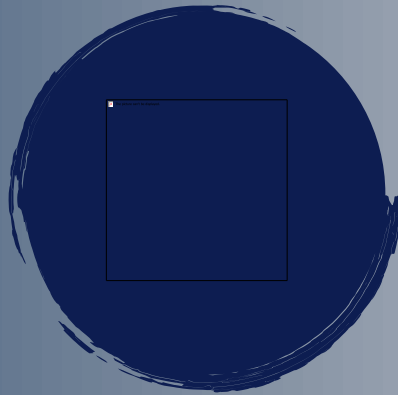
- Launch of the "Brokering World Hunger Away" Movement (think Toms Shoes "One for One" movement)
- Our customers are feeding a hungry child for every dollar earned in commissions
- On the Hunger day of the month, our CEO travels to parts of the world to serve food to children in need

What should the Customer think next

- Lead customer thinking, be number one in what we do
- Make VAS – Visual, Appealing and Simple, the tenets of the Marketing Strategy

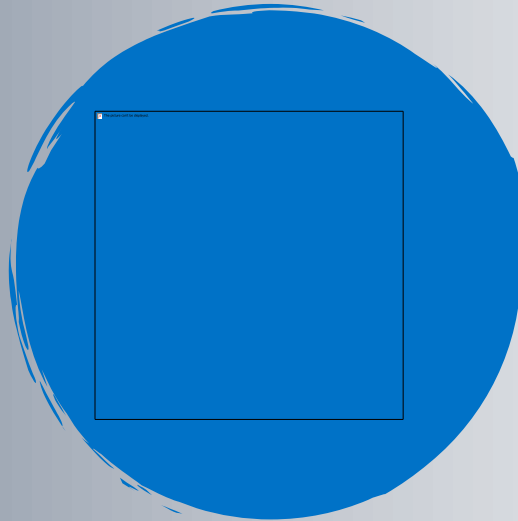
Sales & Marketing Readiness

Users (companies/individuals) can sign up with a few clicks to get a fully self branded ready to operate trading platform and pay using a subscription model with free trial provision.



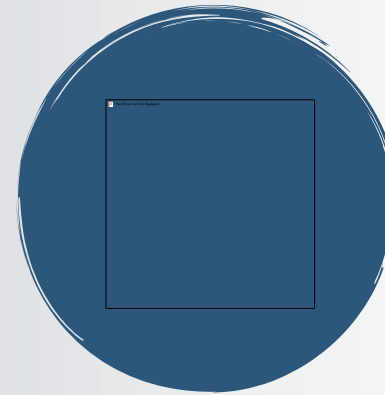
Online Channel

- PayBito Ranks on the top (usually #1) in Organic search for Crypto Exchange white label
- Listed as #1 in renowned listing sites
- Social media 10-50K followers
- Major content creation & distribution networks in motion



Marketing Call Center

- Large scale call centers are setup for automatic dialing to reach out to millions of traders and brokers around the world



VAR and Reseller Partners

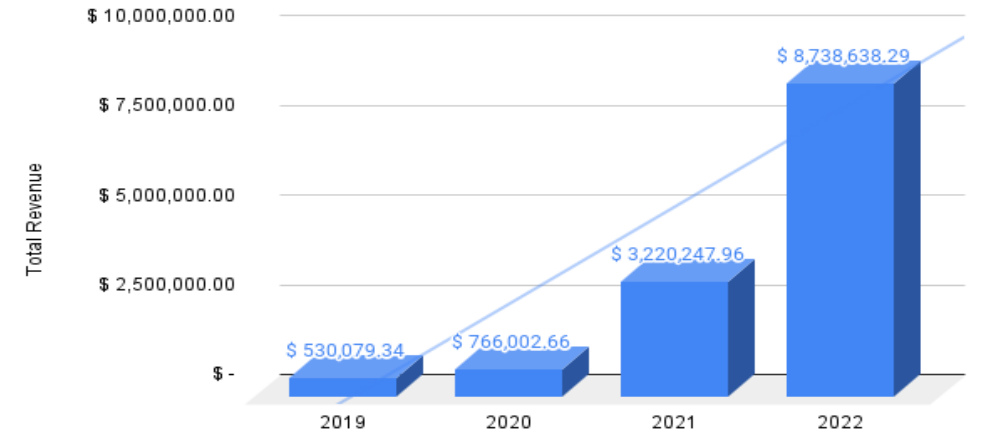
- Paybito Manages a network of 100+ VAR and Reseller Partners

Traction to Date

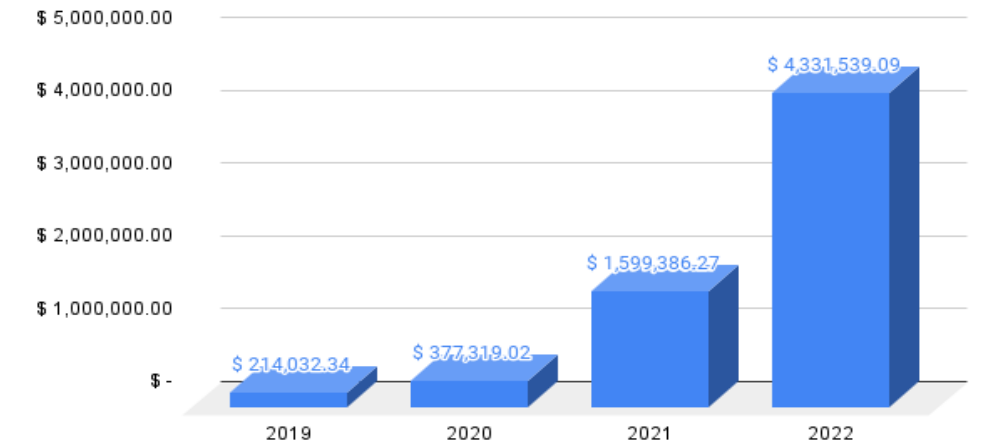
As of Aug, 2022	New Enterprise Client Acquisition (YoY)	Total Number of Enterprise Clients served	Active Enterprise projects	Reseller and VAR Partners
Exchange & Payment Technologies	15	45	35	123

	2019	2020	2021	2022
Total Revenue	\$ 530,079.34	\$ 766,002.66	\$ 3,220,247.96	\$ 8,738,638.29
Total Expense	\$ 316,047.00	\$ 388,683.64	\$ 1,620,861.69	\$ 4,407,099.20
Total EBITDA	\$ 214,032.34	\$ 377,319.02	\$ 1,599,386.27	\$ 4,331,539.09
Total EBITDA %	40%	49%	50%	50%

Total Revenue



Total EBITDA



Market Opportunity

\$145B

Avg. Trading Volume

Digital Asset Exchange

The global cryptocurrency market size is predicted to reach USD 1,758.0 million by 2027, exhibiting a CAGR of 11.2%

\$1.04B

Market Size

Exchange & Payment Technologies

As on date, more than 200 cryptocurrency exchanges are operating globally and is projected to grow 6.4% YOY with more technological advancements.

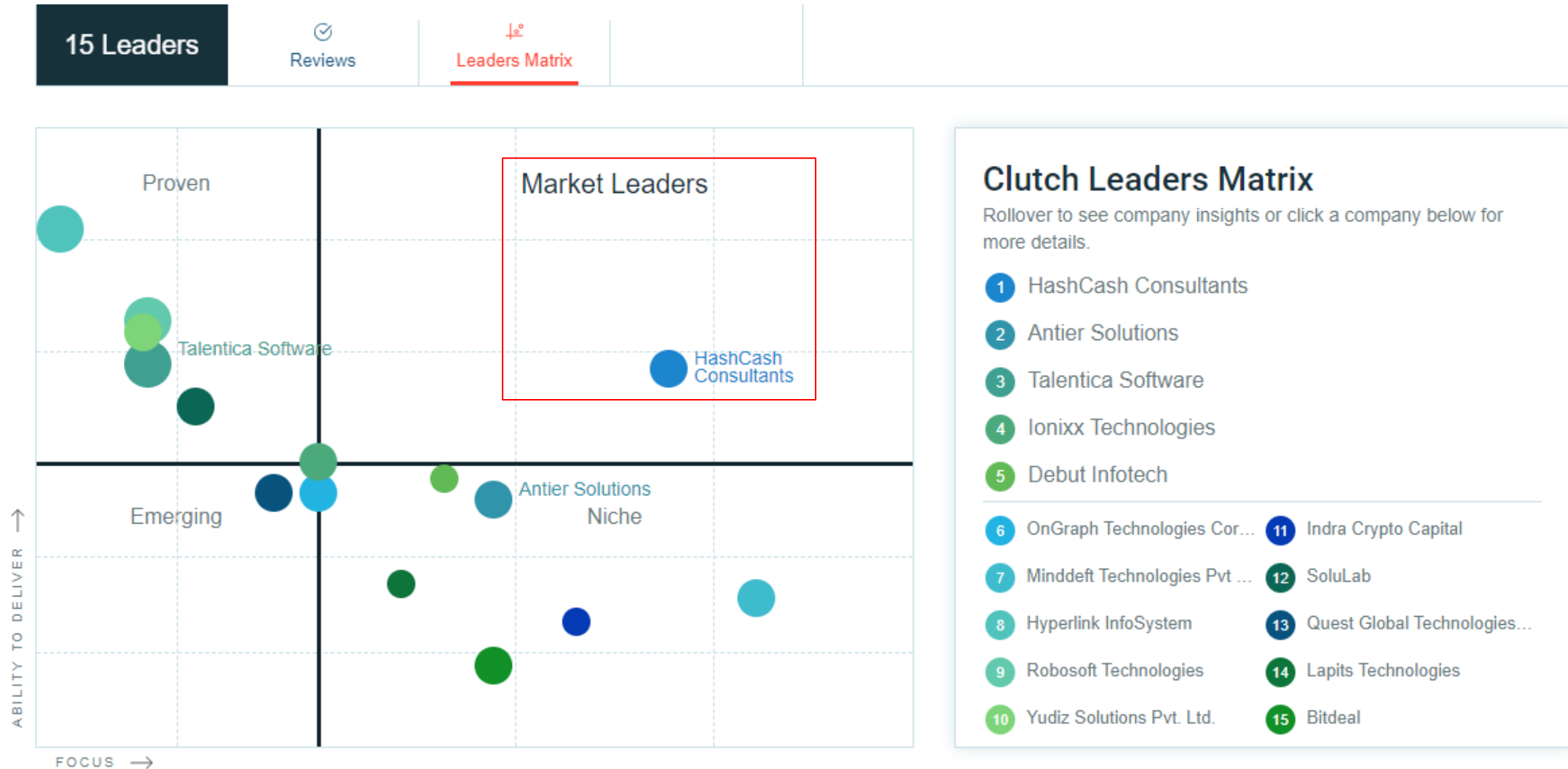
\$0.04B

AUM Size

Custodial Services

The global crypto AUM market size is projected to grow from \$ 0.4 B in 2020 to \$ 1.1 B by 2025, at a CAGR of 23.8%

Competitive Analysis – In Leader's Quadrant (Third party validated)



Source: [Clutch Business Insights](#)

Meet Our Growth Drivers



Raj Chowdhury

MANAGING
DIRECTOR



Mark Iwanowski

INVESTOR RELATIONS



Mirna Sleiman

HEAD OF ENTERPRISE
BUSINESS MENA



Haris Doumanidis

VICE PRESIDENT



Aditi Sinha

HEAD OF BUSINESS
DEVELOPMENT



Aashima Johur

LEGAL AND COMPLIANCE



Prasanna Lohar

HEAD OF DIGITAL
INNOVATION

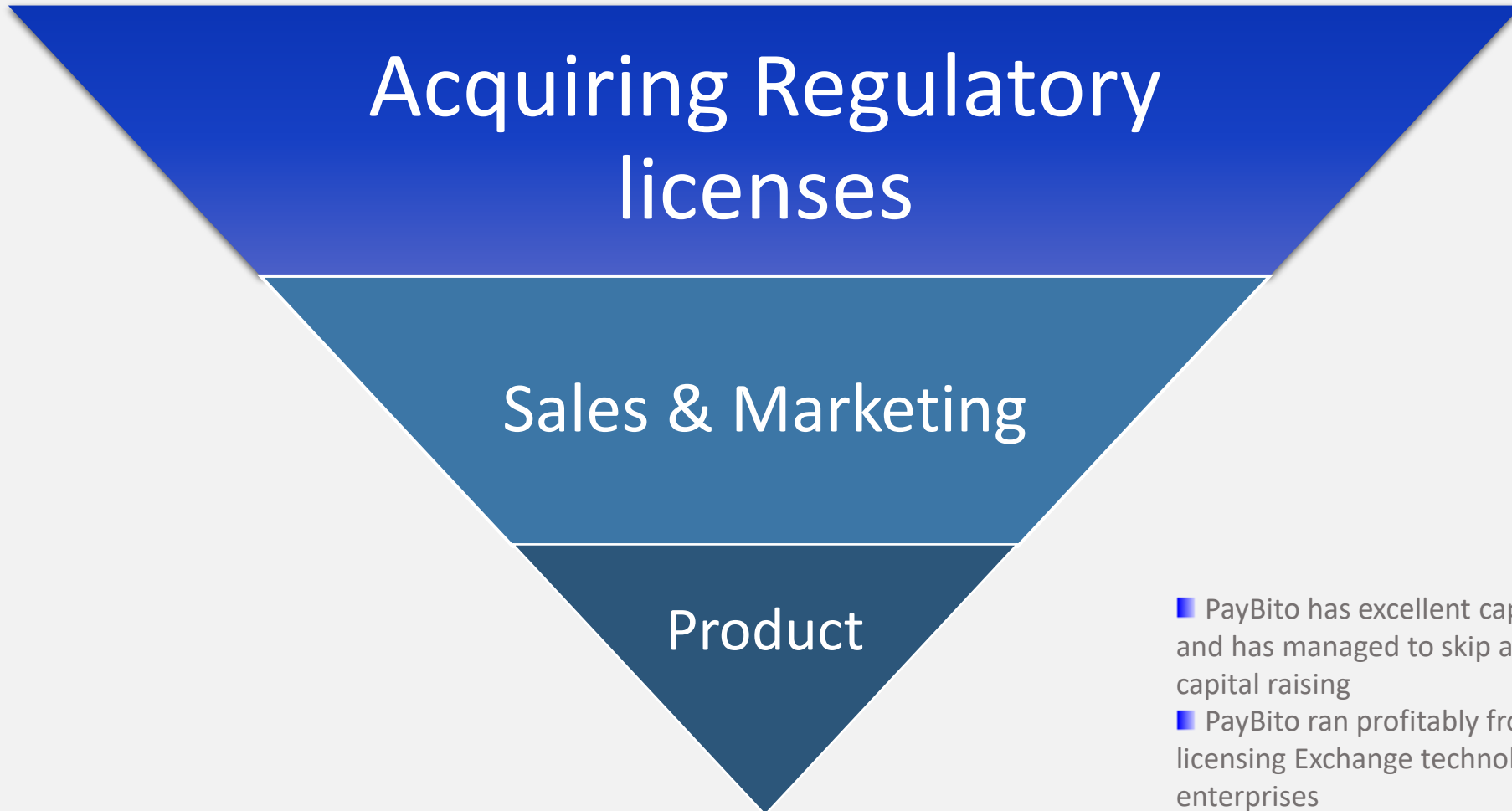


Subrata Sarker

HEAD OF
MARKETING



Use of Proceeds



- PayBito has excellent capital utilization and has managed to skip a few rounds of capital raising
- PayBito ran profitably from year 1 by licensing Exchange technology to enterprises

ADITI SINHA

investor@hashcashconsultants.com

www.paybito.com

www.hashcashconsultants.com